



# BRIDGE

## Bridging the Gap - Youth Work-Based Learning Cooperation with the Western Balkans

Overview of ENTRECOMP and DIGICOMP Frameworks in Practice Enterprise

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### ENTRECOMP Framework

The European Entrepreneurship Competence Framework (ENTRECOMP) is designed to build entrepreneurial competencies across various sectors. It provides a comprehensive, shared definition of what it means to be entrepreneurial and innovative, encompassing 15 competences grouped into three areas:

1. **Ideas and Opportunities:** Spotting opportunities, creativity, vision, valuing ideas, ethical and sustainable thinking.
2. **Resources:** Self-awareness and self-efficacy, motivation and perseverance, mobilizing resources, financial and economic literacy, mobilizing others.
3. **Into Action:** Taking the initiative, planning and management, coping with uncertainty, learning through experience.

For more information about ENTRECOMP Framework visit the [link](#)

### DIGICOMP Framework

The European Digital Competence Framework for Citizens (DIGICOMP) is aimed at improving digital skills across five key areas:

1. **Information and Data Literacy:** Identifying, locating, retrieving, storing, organizing, and analyzing digital information.
2. **Communication and Collaboration:** Interacting, sharing, and collaborating through digital technologies.
3. **Digital Content Creation:** Creating and editing digital content, understanding copyright and licenses, programming.
4. **Safety:** Protecting devices, personal data and privacy, health, and the environment.
5. **Problem Solving:** Solving technical problems, identifying needs and technological responses, creatively using digital technologies, identifying digital competence gaps.

For more information about visit the [link](#)

## Implementation in Practice Enterprise

### Scenario and Strategy

**Scenario:** A Practice Enterprise is a virtual company run by students who simulate the operations of real businesses. The objective is to provide hands-on experience in business operations, entrepreneurial decision-making, and digital proficiency.

### Strategy:

1. **Integration of Frameworks:** Embed the ENTRECOMP and DIGICOMP frameworks into the curriculum and daily activities of the Practice Enterprise.
2. **Competence Development:** Focus on developing competencies by assigning tasks and projects that require students to demonstrate both entrepreneurial and digital skills.
3. **Assessment and Feedback:** Implement continuous assessment and provide feedback based on the competencies outlined in the frameworks.

## Examples and Case Studies

### Example 1: Developing a Business Idea

**Task:** Students are tasked with developing a new business idea for the Practice Enterprise.

- **ENTRECOMP Application:**
  - Spotting Opportunities: Identifying market needs and potential gaps.
  - Creativity: Brainstorming innovative solutions.
  - Vision: Articulating a long-term vision for the business.
  - Ethical and Sustainable Thinking: Ensuring the business idea aligns with ethical standards and sustainability goals.
- **DIGICOMP Application:**
  - Information and Data Literacy: Researching market trends and analyzing data.
  - Digital Content Creation: Designing digital presentations and marketing materials.

## Example 2: Digital Marketing Campaign

**Task:** Creating a digital marketing campaign for the Practice Enterprise.

- **ENTRECOMP Application:**
  - Mobilizing Resources: Utilizing available digital tools and platforms.
  - Mobilizing Others: Collaborating with team members and leveraging networks.
  - Taking the Initiative: Leading the campaign and making strategic decisions.
- **DIGICOMP Application:**
  - Communication and Collaboration: Using digital communication tools for team coordination.
  - Digital Content Creation: Developing engaging content for social media and other digital channels.
  - Safety: Ensuring data privacy and security in the campaign.

## Study Cases

### Case Study 1: EntreCompEdu Project

The EntreCompEdu project integrated the ENTRECOMP framework into teacher education. In Practice Enterprises, similar integration can enhance entrepreneurial education by providing structured competency development.

#### Implementation:

- Teachers and facilitators receive training on the ENTRECOMP framework.
- Curriculum is aligned with ENTRECOMP competencies.
- Students undertake projects that reflect real-world business challenges, assessed against the ENTRECOMP framework.

## Case Study 2: Digital Competence Development in Spain

A study in Spain demonstrated the effective integration of DIGICOMP in vocational education and training (VET) programs. The same approach can be applied to Practice Enterprises.

### Implementation:

- Incorporate DIGICOMP-based digital literacy modules.
- Use digital tools and platforms for learning and collaboration.
- Assess students' digital competence through practical assignments and projects.

## Scenario of Implementation

### Phase 1: Planning

- Define learning outcomes based on ENTRECOMP and DIGICOMP.
- Develop curriculum and activities aligned with these frameworks.
- Train educators and facilitators.

### Phase 2: Implementation

- Launch the Practice Enterprise with a focus on entrepreneurial and digital tasks.
- Assign projects that require students to demonstrate competencies from both frameworks.
- Provide resources and support for skill development.

### Phase 3: Evaluation and Feedback

- Assess students' performance based on ENTRECOMP and DIGICOMP criteria.
- Provide constructive feedback to guide further development.
- Continuously refine the curriculum and activities based on feedback and assessment results.

## Conclusion

Integrating the ENTRECOMP and DIGICOMP frameworks into Practice Enterprises offers a robust approach to developing entrepreneurial and digital competencies in students. Through carefully designed tasks, projects, and continuous assessment, students can gain valuable skills that are essential in today's digital and entrepreneurial landscape.

