



APPLY NOW!

BALKAN YOUTH CHALLENGE



Practice Enterprise Network
PEN WORLDWIDE



BALKAN CENTRE OF TRAINING EXPERTS
ЦЕНТРА ЗА ПРОМОЦИЈА НА ОБРАЗОВАЊА И ИНОВАЦИЈА
BSCET/BAE



Centar za promociju civilnog društva



Republika e Kosovës
Republika Kosova-Republic of Kosovo
Qeveria -Vlada-Government

Ministria e Arsimit, Shkencës, Teknologjisë dhe Inovacionit
Ministarstvo Obrazovanja, Nauke, Tehnologije i Inovacija
Ministry of Education, Science, Technology and Innovation

Економска школа
у Чачку



CENTAR ZA STRUČNO
OBRAZOVANJE

INTRODUCTION

WHAT IS A PRACTICE ENTERPRISE

A Practice Enterprise (PE) is a trainee-run company that operates like a real business. It simulates a real enterprise business procedures, products and services. A Practice Enterprise resembles a real company in its form, organisation and function.



ABOUT CHALLENGE

Balkan Youth Challenge is an activity, held as part of Erasmus+ Bridge project. The idea is to unite young people from five Balkan countries in one place to talk about the global economy and work on improving it. The project is based on improving work in groups, rhetorical skills, and presentation skills.

WHAT DO YOU HAVE TO DO?

- 1 Know how to handle detailed work
- 2 Figure out how the company works
- 3 Work effectively in a group
- 4 Participate in discussions and sharing ideas
- 5 Analyze and make conclusions
- 6 Learn new information and be energized by it
- 7 Research topics on your own
- 8 Response to judges questions
- 9 Make structure and the content of presentation
- 10 Improve presentation skills

SUMMARY

1. The challenge will involve an overall analysis and presentation of a real company.
2. Teams of 6 participants will have a 2 hour period to meet, compare notes, prepare and deliver a 10-minute multi-media presentation to a panel of judges.

WHEN?

15 FEBRUARY 2024

BYC LOCATION



Hotel Holiday
Zmaja od Bosne 4
71000 Sarajevo
or online via ZOOM!



Co-funded by
the European Union

PARTICIPANTS

WHO CAN PARTICIPATE?

Challenge is intended for Practice Enterprise trainees who come from five countries: Bosnia and Herzegovina, Bulgaria, Kosovo, Montenegro and Serbia.

SKILLS BUILDING

COMMUNICATION

- It's important to talk openly and honestly with your group members about expectations, deadlines, and responsibilities. Establishing open lines of communication promotes trust and makes for a positive team environment.

CRITICAL THINKING

- By thinking critically about the situation – examining all sides of an issue, reflecting on past experiences, and listening to what other group members have to say – you could arrive at a breakthrough that moves your team forward in new and exciting ways.

PROBLEM SOLVING

- Effective problem solvers are able to think outside the box when challenges or issues arise. Rather than focusing on negative outcomes, they stay calm and help their team work towards a solution. This approach helps uncover roadblocks or inefficiencies that are inhibiting the team's success, so this is a chance to improve those processes.

LISTENING

- When working in a group, it's important to keep an open mind. Recognize that your team members may see things from another perspective, and hear them out. Listening to other points of view can help you see multiple sides of an issue, including ones that you have never considered before.

COLLABORATION

- BYC is a great opportunity to uncover creative ideas, share different perspectives and experiences, as well as enhance your own skills. If you treat this as a learning experience, you can help foster a more productive team environment. Your desire to learn and your willingness to explore new approaches will make you a better contributor, manager, or leader.

TIME MANAGEMENT

- Time management, accountability and responsibility are all important for your career.
- Learning how to balance multiple deadlines and assignments will make it easier for you to adjust to a fast-paced and collaborative work environment in the future.

OUTLINE OF THE STEPS

One real company has been chosen by the event organizers. All participants will be analyzing and presenting on the same real company. Basic information on the challenge event, the structure of the presentation, and general information on the real company is sent to the participants in the Challenge.

1.

Participants have the option of researching the enterprise in advance of the competition. There is nothing formal to plan or prepare in advance, only to study the enterprise. Participants may choose to organize ideas in advance to offer to their group as time and curriculum allows.

2.

On the morning of the Challenge, participants are divided into teams of members from different countries. In the Challenge 5 countries participate, and each team has one representative from each country.

3.

Teams will be given 2 hours to meet, review the presentation format, discuss the information included in the presentation/compare notes, prepare a basic multi-media presentation on the real company, develop a script, and rehearse their presentation.

4.

Each team is then given 10 minutes to present to a panel of judges. Each presentation is followed by a brief question and answer period from the judges.

5.

After all teams present, the results are collected, and the top teams advance to a final round.

6.

On the main stage, the final teams present once again to another group of final-round judges. The winners will be announced at the award ceremony.

PARTNERS AND COLLABORATIONS



Balkan Youth Challenge is part of the BRIDGE project.

The main objective of BRIDGE is to build cooperation between Western Balkan and EU partners for developing common Practice Enterprise activities and events, offering youth trainees from the Western Balkans to experience an EU internationalisation@home and EU business market learning experience.

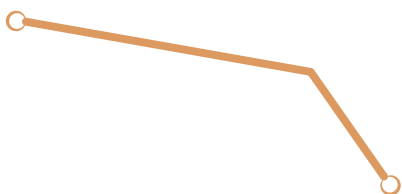
The secondary objective is to build educational bridges between youth in VET in the Western Balkans and the EU, encourage the exchange of best practices between the partner countries, and create a common framework for a cooperative activity program for Practice Enterprises that can serve as a framework for future cooperation with other regional institutions.



PARTNERS AND COLABORATIONS

1

Bulgarian Centre of Training Firms
Bulgaria (BUCT)

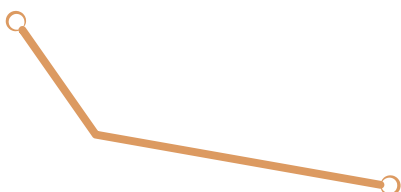


Practice Enterprise Network
PEN WORLDWIDE, Germany

2

3

Economic School Čačak Serbia (ESC)



Centar za stručno obrazovanje
Montenenegro

4

5

Centar za promociju civilnog društva
Bosnia and Herzegovina



Ministry of Education, Science, Technology and Innovation
Kosovo

6

CASE STUDY COMPANY

MEGA-TRANS D.O.O. VISOKO



Mega Trans d.o.o Visoko is a transport company founded in 2000 with a primary specialization in road transport. Together with their company in Slovenia – Mega trans d.o.o. Krško generates an annual income of more than 18,000,000.00 KM and completes more than 7500 transport orders, which ranks them among the largest carriers in BiH.



JASMIN ZUBIĆ
Executive director



Since its establishment, they have been constantly recording growth, so that the number of employees ever increasing. They currently employ over 81 workers, of which 57 are drivers.

Their principle goal is customer satisfaction and long-term cooperation through the high level of service they provide.



They have their own storage space with a capacity of 1000 m² and they can provide customers with storage services.



Co-funded by
the European Union